

Privacy Policy

With this **Privacy Policy declaration** we inform you which personal data we process in connection with our **activities and activities**, including our [https://www.interdialog.ch website](https://www.interdialog.ch). In particular, we provide information about why, how and where we process which personal data. We also provide information about the rights of people whose data we process.

Additional Privacy Policy declarations and other legal documents such as general terms and conditions (GTC), terms of use or conditions of participation may apply to individual or additional activities and activities.

We are subject to Swiss Privacy Policy law and any applicable foreign Privacy Policy law, in particular that of the European Union (EU) with the General Privacy Policy Regulation (GDPR). The European Commission [recognizes](#) that Swiss Privacy Policy law guarantees adequate data protection.

1. Contact addresses

Responsibility for processing personal data:

Heinz Dornbierer
Alte Landstrasse 110
CH - 8702 Zollikon

heinz.dornbierer@interdialog.ch

We would like to point out if, in individual cases, there are other persons responsible for processing personal data.

2. Terms and legal bases

2.1 Terms

Personal data is *all* information that relates to a specific or identifiable natural person. A **data subject** is a person about whom we process personal data.

Processing includes *any* handling of personal data, *regardless* of the means and procedures used, for example querying, comparing, adapting, archiving, storing, reading, disclosing, obtaining, recording, collecting, deleting, disclosing, sorting, organizing, storing, changing, disseminating, linking, destroying and using personal data.

The **European Economic Area (EEA)** includes the [member states of the European Union](#) (EU) as well as the Principality of Liechtenstein, Iceland and Norway. The General Privacy Policy Regulation (GDPR) describes the processing of personal data as processing personal data.

2.2 Legal basis

We process personal data in accordance with Swiss Privacy Policy law, in particular the [Federal Data Protection Act](#) (Data Protection Act, DSG) and the [Data Protection Ordinance](#) (Data Protection Ordinance, DSV).

We process personal data “if and to the extent that the General Privacy Policy Regulation (GDPR) is applicable “in accordance with *at least* one of the following legal bases:

- [Art. 6 Paragraph 1 Letter b GDPR](#) for the necessary processing of personal data to fulfill a contract with the data subject and to carry out pre-contractual measures.
- Art. 6 para. 1 lit. f GDPR for the necessary processing of personal data in order to protect the legitimate interests of us or third parties, unless the fundamental freedoms and rights as well as the interests of the data subject outweigh this. Legitimate interests include, in particular, our interest in being able to carry out our activities and activities in a permanent, user-friendly, secure and reliable manner and to be able to communicate about them, ensuring information security, protecting against misuse, enforcing our own legal claims and complying with Swiss law.
- Art. 6 para. 1 lit. c GDPR for the necessary processing of personal data to fulfill a legal obligation to which we are subject under any applicable law of member states in the European Economic Area (EEA).
- Art. 6 para. 1 lit. e GDPR for the necessary processing of personal data to carry out a task that is in the public interest.
- Art. 6 para. 1 lit. a GDPR for the processing of personal data with the consent of the data subject.
- Art. 6 para. 1 lit. d GDPR for the necessary processing of personal data in order to protect the vital interests of the data subject or another natural person.

3. Nature, scope and purpose

We process the personal data that is *necessary* to be able to carry out our activities and activities in a permanent, user-friendly, secure and reliable manner. Such personal data may in particular case into the categories of inventory and contact data, browser and device data, content data, meta or edge data and usage data, location data, sales data and contract and payment data.

We process personal data for the *period* that is necessary for the respective purpose(s) or by law. Personal data that no longer needs to be processed will be anonymized or deleted.

We may have personal data processed *by third parties*. We may process personal data together with third parties or transfer it to third parties. Such third parties are, in particular, specialized providers whose services we use. We also guarantee data protection for such third parties.

We generally only process personal data with the consent of the person concerned. If and to the extent that processing is permitted for other legal reasons, we may waive the need to obtain consent. For example, we may process personal data without consent to fulfill a contract, to comply with legal obligations or to protect overriding interests.

In this context, we process information that a data subject voluntarily sends to us when contacting us - for example by post, email, instant messaging, contact form, social media or telephone - or when registering for a user account. We can store such information, for example, in an address book, in a customer relationship management system (CRM system) or using comparable tools. If we receive data about other people, the people providing the data are obliged to ensure data protection for these people and to ensure the accuracy of this personal data.

We also process personal data that we receive from third parties, obtain from publicly available sources or collect in the exercise of our activities and activities, if and to the extent that such processing is permitted for legal reasons.

4. Personal data abroad

We generally process personal data in Switzerland and the European Economic Area (EEA). However, we can also export or transfer personal data to other countries, in particular in order to process it or have it processed there.

We may export personal data to all [states and territories on earth](#) and elsewhere in the [universe](#) , provided that the law there provides adequate data protection in accordance with [a decision of the Swiss Federal Council](#) and - if and to the extent that the General Privacy Policy Regulation (GDPR) is applicable - in accordance with [a decision of the European Commission](#) adequate data protection is guaranteed.

We may transfer personal data to countries whose laws do not guarantee adequate data protection, provided that data protection is guaranteed for other reasons, in particular on the basis of standard data protection clauses or with other appropriate guarantees. As an exception, we can export personal data to countries without adequate or suitable data protection if the special data protection requirements are met, for example the express consent of the data subjects or a direct connection with the conclusion or execution of a contract. Upon request, we will be happy to provide affected persons with information about any guarantees or provide a copy of any guarantees.

5. Rights of data subjects

5.1 Privacy Policy claims

We grant data subjects all claims in accordance with applicable data protection law. Data subjects have the following rights in particular:

- **Information:** Data subjects can request information as to whether we process personal data about them and, if so, what personal data is involved. Affected persons also receive the information necessary to assert their privacy policy claims and to ensure transparency. This includes the processed personal data as such, but also, among other things, information on the purpose of processing, the duration of storage, any disclosure or export of data to other countries and the origin of the personal data.
- **Correction and restriction:** Data subjects can correct incorrect personal data, complete incomplete data and have the processing of their data restricted.
- **Deletion and objection:** Data subjects can have their personal data deleted ("right to be forgotten") and object to the processing of their data with effect for the future.
- **Data release and data transfer:** Affected persons can request the release of personal data or the transfer of their data to another person responsible.

We may suspend, restrict or refuse to exercise the rights of data subjects to the extent permitted by law. We can inform affected persons of any requirements that need to be met in order to exercise their data protection rights. For example, we may refuse to provide information in whole or in part with reference to trade secrets or the protection of other persons. For example, we can also refuse to delete personal data in whole or in part with reference to legal retention requirements.

We may, *in exceptional circumstances*, provide for costs for the exercise of the rights. We will inform those affected in advance about any costs.

We are obliged to take appropriate measures to identify data subjects who request information or assert other rights. Those affected are obliged to cooperate.

5.2 Right to Complaint

Affected persons have the right to enforce their privacy policy claims through legal action or to lodge a complaint with a responsible data protection supervisory authority.

The data protection supervisory authority for private parties responsible and federal bodies in Switzerland is the [Federal Privacy Policy and Information Commissioner](#) (FDPIC).

If and to the extent that the General Privacy Policy Regulation (GDPR) is applicable, data subjects have the right to lodge a complaint with a responsible [European data protection supervisory authority](#).

6. Data Security

We take appropriate technical and organizational measures to ensure data security that is appropriate to the respective risk. However, we cannot guarantee absolute data security.

Our website is accessed using transport encryption (SSL / TLS, in particular the Hypertext Transfer Protocol Secure, abbreviated HTTPS). Most browsers mark transport encryption with a padlock in the address bar.

Our digital communication is - like *basically* all digital communication - subject to mass surveillance without cause or suspicion as well as other monitoring by security authorities in Switzerland, the rest of Europe, the United States of America (USA) and other countries. We cannot have any direct influence on the appropriate processing of personal data by secret services, police departments and other security authorities.

7. Use of the Website

7.1 Cookies

We may use cookies. Cookies “our own cookies (first-party cookies) and cookies from third parties whose services we use (third-party cookies) “ are data that are stored in the browser. Such stored data need not be limited to traditional text-based cookies.

Cookies can be stored in the browser temporarily as "session cookies" or for a certain period of time as so-called permanent cookies. "Session cookies" are automatically deleted when the browser is closed. Permanent cookies have a specific storage period. In particular, cookies make it possible to recognize a browser the next time you visit our website and thereby, for example, measure the reach of our website. Permanent cookies can also be used for online marketing, for example.

Cookies can be completely or partially deactivated and deleted in the browser settings at any time. Without cookies, our website may no longer be fully available. We actively request “ at least if and to the extent necessary “ your express consent to the use of cookies.

7.2 Server log files

We may collect the following information for each access to our website, provided that it is transmitted by your browser to our server infrastructure or can be determined by our web server: date and time including time zone, IP address, access status (HTTP status code), [operating](#) system including user interface and version, browser including language and version, individual sub-page of our website accessed including amount of data transferred, last website accessed in the same browser window (referrer).

We store such information, which can also represent personal data, in server log files. The information is necessary in order to provide our website permanently, in a user-friendly and reliable manner, and in order to ensure data security and therefore in particular the protection of personal data - also by third parties or with the help of third parties.

7.3 Web beacons

We may use web beacons on our website. Web beacons are also known as web beacons. Web beacons - including those from third parties whose services we use - are small, usually invisible images that are automatically retrieved when you visit our website. Web beacons can be used to collect the same information as server log files.

7.4 Comments

We allow you to post comments on our website. In this context, we process in particular the information that a commenting person sends to us, but also the [IP address](#) used as well as the date and time. This information is required to enable the publication of comments and to ensure protection against misuse, which is in our overriding legitimate interest.

We allow you to subscribe **to email notifications of new comments** from other people via email. In this context, we particularly need your email address so that we can notify you or have you notified by email. You can unsubscribe from such comment notifications at any time.

8. Notifications and Communications

We send notifications and communications via email and other communication channels such as instant messaging or SMS.

8.1 Success and reach measurement

Notifications and messages may contain web links or web beacons that record whether an individual message was opened and which web links were clicked. Such web links and web beacons can also record the use of notifications and messages on a personal basis. We need this statistical recording of usage to measure success and reach in order to be able to send notifications and messages based on the needs and reading habits of the recipients effectively and user-friendly as well as permanently, securely and reliably.

8.2 Consent and objection

In principle, you must expressly consent to the use of your email address and your other contact addresses, unless the use is permitted for other legal reasons. If possible, we use the "double opt-in" procedure to obtain consent, which means that you will receive an email with a web link that you must click on to confirm so that there is no misuse by unauthorized third parties. We may log such consent, including [IP address](#) and date and time, for evidentiary and security reasons.

In principle, you can object to receiving notifications and messages such as newsletters at any time. With such an objection, you can also object to the statistical recording of usage for success and reach measurement. Necessary notifications and communications in connection with our activities and activities remain reserved.

9. Social media

We are present on social media platforms and other online platforms in order to be able to communicate with interested parties and provide information about our activities and operations. In connection with such platforms, personal data can also be processed outside Switzerland and the European Economic Area (EEA).

The General Terms and Conditions (GTC) and terms of use as well as data protection declarations and other provisions of the individual operators of such platforms also apply. These provisions provide information in particular about the rights of data subjects directly vis-à-vis the respective platform, which includes, for example, the right to information.

We are jointly responsible with Meta Platforms Ireland Limited (Ireland) for our **social media presence on Facebook**, including so-called page insights, if and to the extent that the General Privacy Policy Regulation (GDPR) is applicable. Meta Platforms Ireland Limited is part of the [Meta companies](#) (including in the USA). The page insights provide information about how visitors interact with our Facebook presence. We use page insights to provide our social media presence on Facebook in an effective and user-friendly manner.

Further information about the type, scope and purpose of data processing, information about the rights of data subjects as well as the contact details of Facebook and Facebook's data protection officer can be found in [Meta Privacy Policy](#) . [We have concluded the so-called "Controller Addendum"](#) with Facebook and in particular agreed that Facebook is responsible for ensuring the rights of data subjects. For the so-called Page Insights, the relevant information can be found on the page ["Information about Page Insights"](#) including ["Information about Page Insights data"](#) .

10. Third Party Services

We use services from specialized third parties in order to be able to carry out our activities in a permanent, user-friendly, safe and reliable manner. Such services allow us, among other things, to embed functions and content into our website. With such embedding, the services used record the [IP addresses](#) of the users at least temporarily for technically compelling reasons.

For necessary security-related, statistical and technical purposes, third parties whose services we use may process data related to our activities and activities in aggregated, anonymized or pseudonymized form. This is, for example, performance or usage data in order to be able to offer the respective service.

We particularly use:

- **Google services:** Providers: Google LLC (USA) / Google Ireland Limited (Ireland) for users in the European Economic Area (EEA) and Switzerland; General information on data protection: ["Privacy and security principles"](#) , ["Google Privacy Policy"](#) , ["Google is committed to complying with applicable data protection laws"](#) , ["Google products Privacy Guide"](#) , ["How we use data from websites or apps on or in which our services are used" \(information from Google\)](#) , ["Types of cookies and other technologies used by Google"](#) , ["Personalized advertising" \(activation / deactivation / settings\)](#) .
- **Microsoft services:** Providers: Microsoft Corporation (USA) / Microsoft Ireland Operations Limited (Ireland) for users in the European Economic Area (EEA), Great Britain and Switzerland; General information on data protection: ["Privacy at Microsoft"](#) , ["Data protection and privacy \(Trust Center\)"](#) , ["Microsoft Privacy Statement"](#) , ["Microsoft Account Privacy Settings"](#) .

10.1 Digital infrastructure

We use services from specialized third parties in order to be able to use the necessary digital infrastructure in connection with our activities and activities. These include, for example, hosting and storage services from selected providers.

We particularly use:

- **WordPress.com:** blog hosting and website builder; Providers: Automattic Inc. (USA) / Automattic A8C Ireland Ltd. (Ireland) for users in Europe: ["Privacy Policy"](#) , ["Cookie Policy"](#) .

10.2 Automation and integration of apps and services

We use specialized platforms to integrate and connect existing third-party apps and services. With such "no-code" platforms, we can also automate processes and activities with apps and services from third parties.

10.3 Scheduling

We use services from specialized third parties to be able to arrange appointments online, for example for meetings. In addition to this Privacy Policy declaration, any directly visible conditions of the services used, such as terms of use or data protection declarations, also apply.

10.4 Audio and video conferences

We use specialized audio and video conferencing services to communicate online. For example, we can use it to hold virtual meetings or conduct online classes and webinars. The legal texts of the individual services such as data protection declarations and terms of use also apply to participation in audio and video conferences.

Depending on your life situation, we recommend muting the microphone as standard and blurring the background or displaying a virtual background when participating in audio or video conferences.

We particularly use:

- **Microsoft Teams:** Platform for audio and video conferences, among other things; Provider: Microsoft; Teams-specific information: "[Privacy and Microsoft Teams](#)".
- **Skype:** audio and video conferencing; Skype-specific providers: Skype Communications SARL (Luxembourg) / Microsoft Corporation (USA) / Microsoft Ireland Operations Limited (Ireland) for users in the European Economic Area (EEA), Great Britain and Switzerland: "[Skype Legal](#)", "[Privacy and security](#)".

10.5 Online Collaboration

We use third party services to enable online collaboration. In addition to this Privacy Policy declaration, any directly visible conditions of the services used, such as terms of use or data protection declarations, also apply.

10.6 Social Media Features and Social Media Content

We use third-party services and plugins to embed functions and content from social media platforms and to enable sharing of content on social media platforms and other ways.

We particularly use:

- **Facebook (Social Plugins):** Embedding Facebook functions and Facebook content, for example "Like" or "Share"); Providers: Meta Platforms Ireland Limited (Ireland) and [other meta companies](#) (including in the USA): "[Meta Privacy Policy](#)".
- **Instagram platform:** Embedding Instagram content; Providers: Meta Platforms Ireland Limited (Ireland) and [other meta companies](#) (including in the USA): "[Meta Privacy Policy](#)".
- **LinkedIn Consumer Solutions Platform:** Embedding functions and content from LinkedIn, for example with [plugins](#) such as the "[Share Plugin](#)"; Provider: Microsoft; LinkedIn-specific information: "[Privacy Philosophy](#)", "[Privacy Policy](#)", "[Cookie Policy](#)", [Cookie management \(email and SMS communication from LinkedIn\)](#), [Objection to interest-based advertising](#).

10.7 Map material

We use third-party services to be able to embed maps into our website.

We particularly use:

- **Google Maps** including [Google Maps Platform](#): map service; Provider: Google; Google Maps-specific information: "[How Google uses location information](#)".

10.8 Digital Audio and Video Content

We use services from specialized third parties to enable the direct playback of digital audio and video content such as music or podcasts.

10.9 Documents

We use third-party services to be able to integrate documents into our website. Such documents can include, for example, forms, PDF files, presentations, tables and text documents. This allows us to not only view, but also edit or comment on such documents.

We particularly use:

- [Microsoft 365 \(also Microsoft Office 365\)](#): text documents as well as forms, presentations and tables; Provider: Microsoft; Microsoft 365-specific information: "[Privacy and security with Microsoft 365](#)".

10.10 Fonts

We use third-party services to embed selected fonts, icons, logos and symbols into our website.

11. Website Extensions

We use extensions for our website to enable additional functions.

12. Final provisions

We created this Privacy Policy declaration using the [Privacy Policy](#) from [Privacy Policy Partner](#) and translated it to English.

We can adapt and supplement this Privacy Policy declaration at any time. We will provide information about such adjustments and additions in an appropriate form, in particular by publishing the current Privacy Policy declaration on our website.